



DAZU TRAINING INSTITUTE

FEE STRUCTURE STATEMENT

Digital marketing (DM)

Learn how to market businesses online using social media, SEO, and paid advertising. Gain practical skills to attract customers, grow brands, and build a career in digital marketing.

PROGRAM DURATION

1 month

STUDY FORMAT

Full 1-Month Intensive Course

COURSE FEES

Class schedule: 8am, 12pm, 6pm

FEE ITEM	AMOUNT
Course Tuition (1 Month)	KSh 30,000.00
TOTAL PROGRAM FEES	KSh 30,000.00

PAYMENT TERMS

Full payment for the 1-month training programme.

PAYMENT DETAILS

M-PESA Paybill: 880100

Account: 681158

Phone: 0722 922 454